



# The badge journey

**Keith Quinn** Learning and Development Manager (Digital Learning)





Why did we introduce open badges?

- We needed a robust system to give recognition for non-certificated CPD/inservice learning.
- Commonly used systems for tracking online learning activity not giving the information you think you're getting or that you need.
- Recognised the need to pay less attention to counting things and focus more on evaluating impact on practice.
- We wanted to create a connected ecosystem of learning.
- We needed credentials that are evidence based, competency based, and capture informal learning.
- We need credentials that people can easily display in the modern world.

Scottish Social Services Council

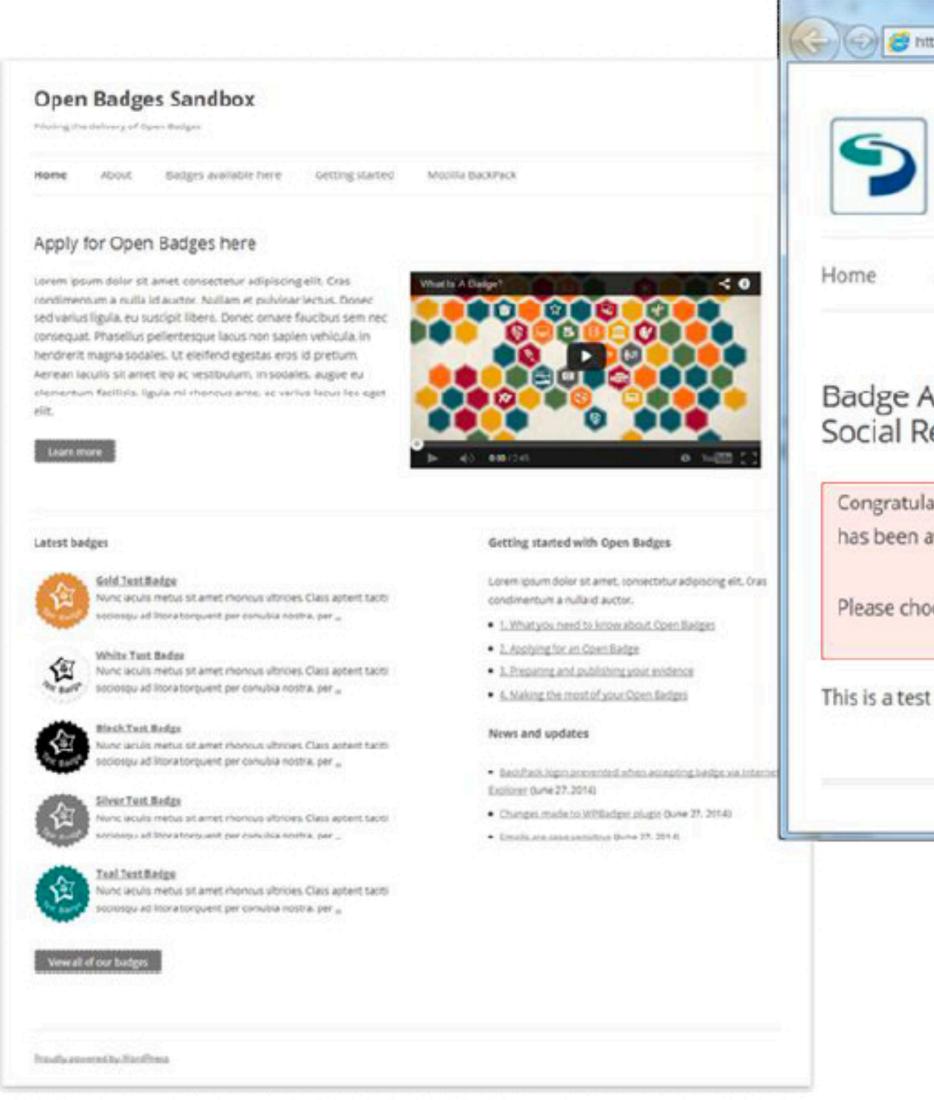
### Making better decisions

Supervisor Scenario four



# Our first badge platform (2014)





Scottish Social		SSSC Open Badges
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# First badges awarded at events



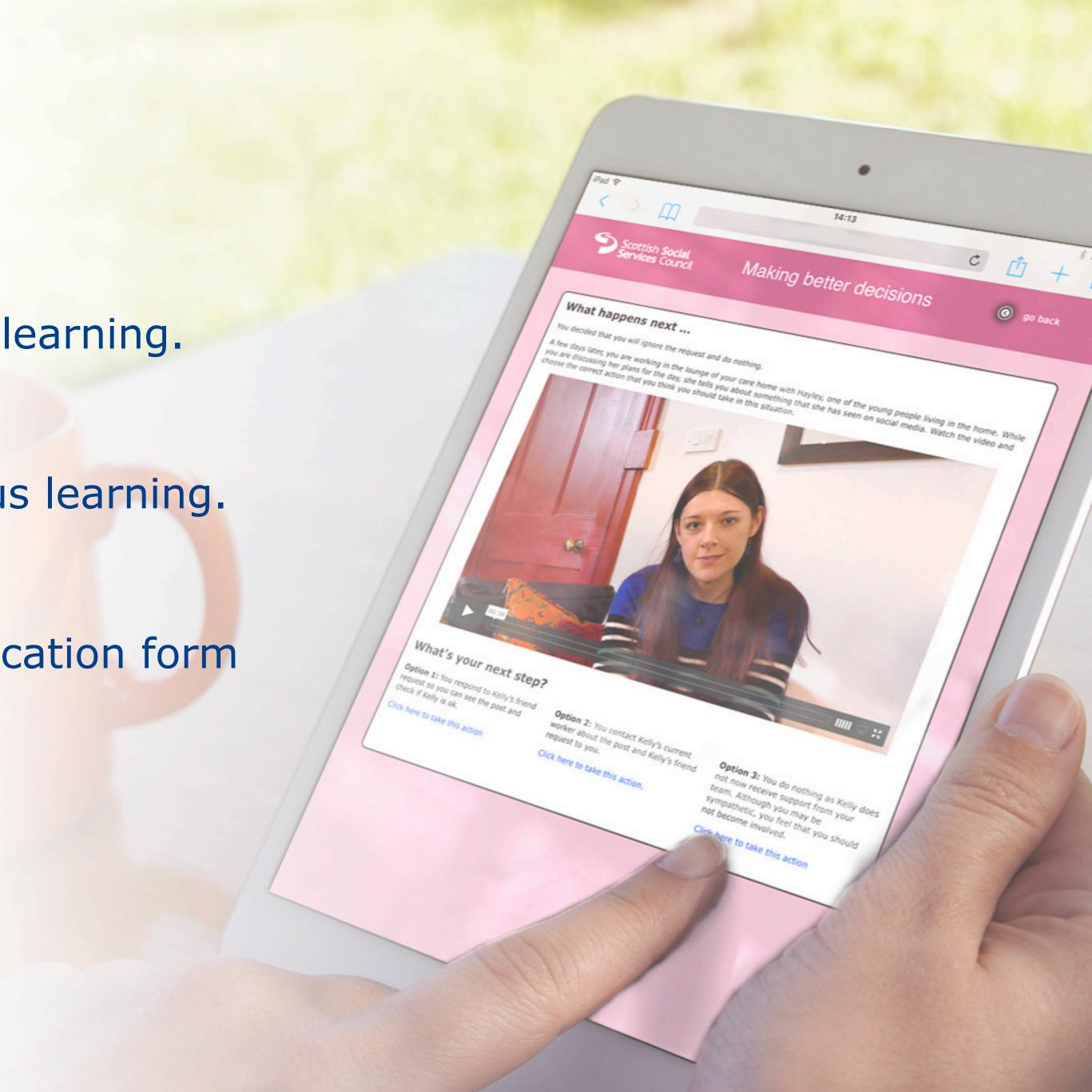
# Transitioned to digital learning resources







- Recognition for otherwise unrecognised learning.
- Collect evidence of learning 'as you go'.
- Demonstrates commitment to continuous learning.
- Sharable.
- Backs up claims made on their CV, application form or at a job interview.





# Learner feedback ...

"I found it really refreshing ... that [this] learning process is not about quizzes and correct answers ...in the past felt that if I didn't pass an exam then it meant that I'd not learnt anything ...so it's exciting to see that a platform of online learning has shifted away from this method."

"I thought that ... linking evidence of open badges to PRTL was important, and for me demonstrated a fairness to those who don't excel in exam type learning."

"it is so different from any other computer learning I have done before I have used several E-Learning platforms before."



"How simple it is to access website, from logging in and how to find a badge, and how to submit evidence."

"I am going to promote and encourage my colleagues to start using Open Badges by discussing this with them in supervision sessions and at team meetings."

"I would encourage others to use SSSC badges as it is an excellent way to build up and share a portfolio of your continuous professional development."

# Learner feedback ...



# Benefits for badge issuers

- Evidence about impact of your learning materials and events.
- Encourage learners to apply their learning to practice.
- Support retention of learning / remediation.
- Encourage people to create positive habits.
- Encourage positive cultures within organisations.
- Badges are free marketing for you. When a learner shares one, your brand, website and subject are promoted.

ottish **Social** 

23 Digital capabilities to support learning and practice in social services

Thing 1: Bloggino

Thing 2: **Open Badges** 





# Benefits for consumers

- More detail about an individual's skills, attributes, interests and values.
- Evidence of what people can **do** in practice.
- You can usually see the evidence submitted by the learner.
- You can be more certain that a badge belongs to the learner than you would a paper certificate or PDF – the badge is unique to their email address.
- In future, you'll be able to find someone by searching for a combination of badges. Badges will change the way talent is discovered.







(the Simon Community)

Issuer/Employer feedback ...

"Its crazy ... We've got staff competing with each other to get badges!"



## Where are we now?

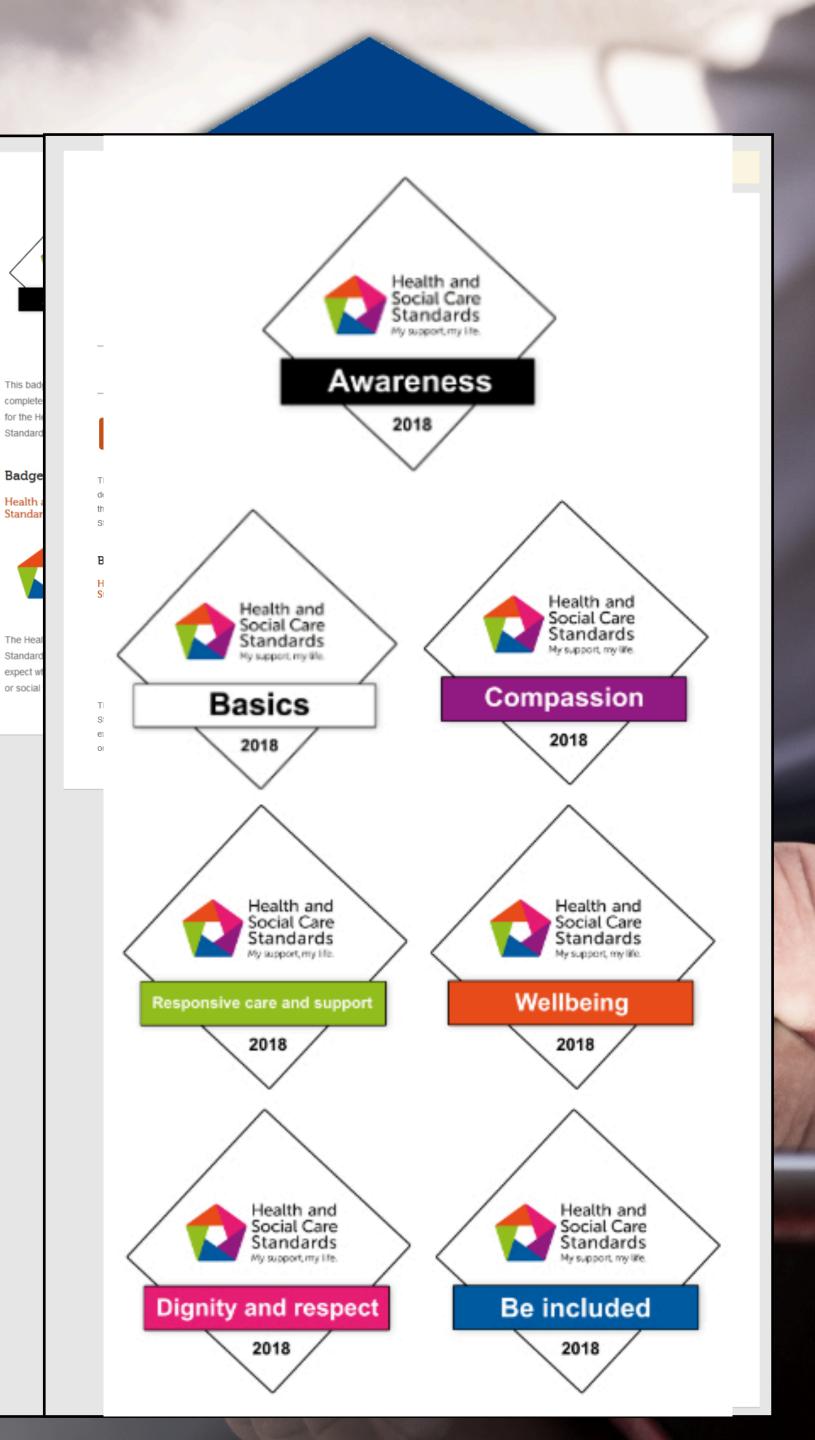
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	Health and Social Care Standards	
	RNIB Scotland	
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Annual Conference 2017	Childminders: Pre-birth to three			
h Childminding Association	Scottish Childminding Association			
dge is awarded to Childminders	This badge is awarded to childminders			
ve attended the SCMA Annual	who demonstrate an understanding of their			
nce 2017 and can demonstrate	role in supporting children's development			
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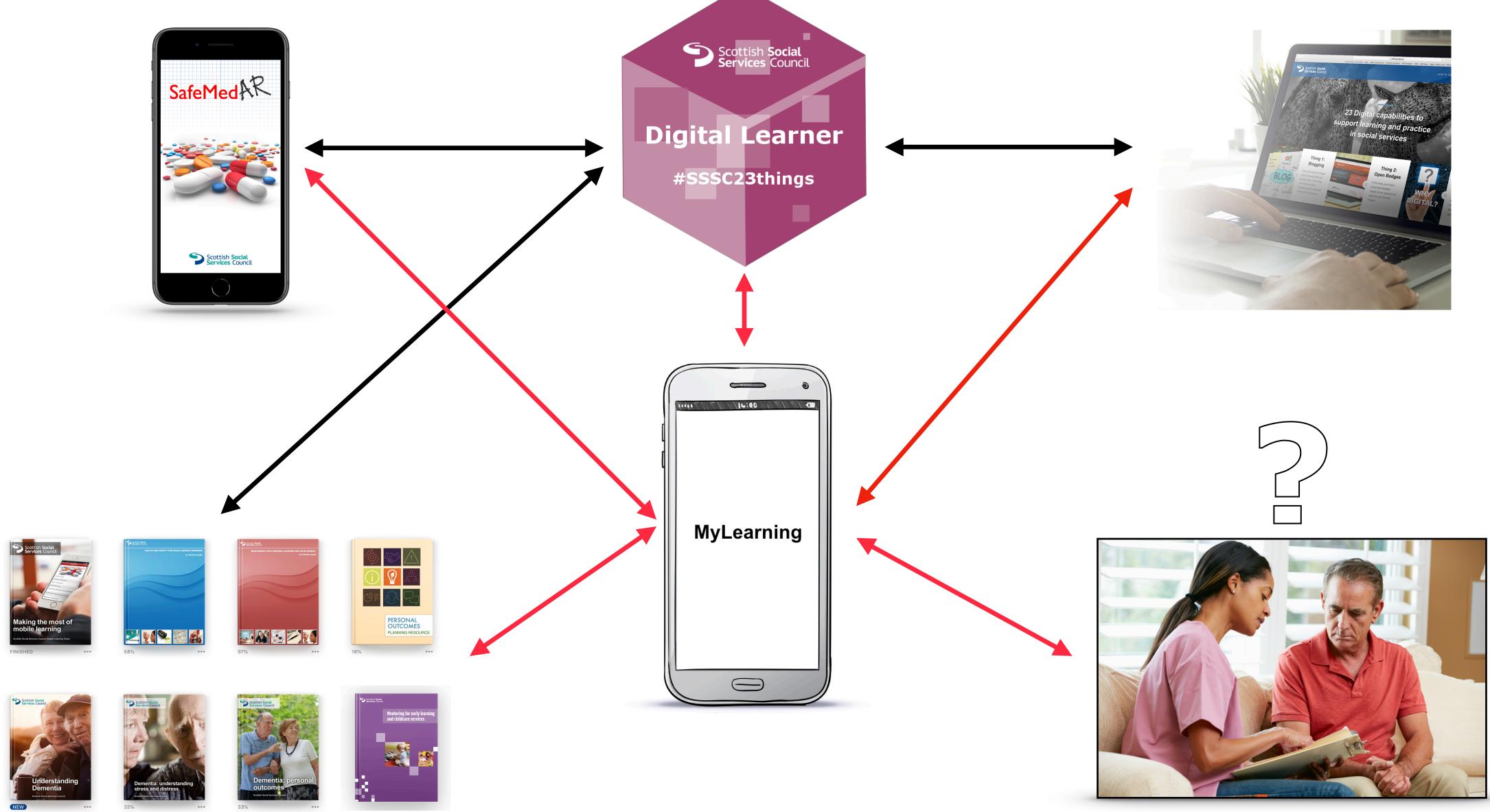
- Registered 7,800 active users on the platform (for SSSC badges) - 3,300+ since April 2018.
- Badge applications up by 350% now processing 500 badge applications per month (SSSC badges).
- Generating evidence of impact on practice of learning resources.
- Massively increased incentivisation via application of game mechanics to platform.
- Exploring implementation of peer assessment for high volume badges.
- Beginning to create and evaluate badges linked to non-learning activity (eg Heath and Social Care Standards).
- 35 external agencies registered as badge issuers on our platform.

### Where are we now?

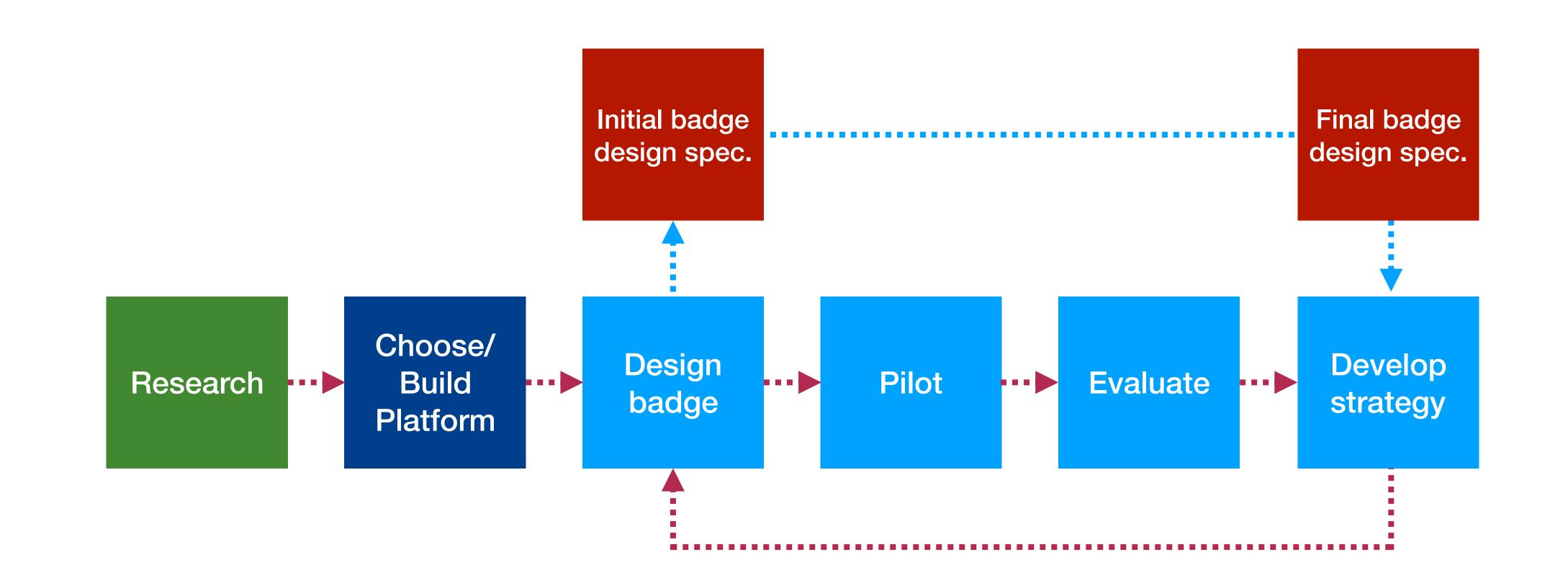


# Where are we going next?









# Planning your journey



### **Keith Quinn**

Learning and Development Manager (Digital Learning)

- The Learning Zone: <u>http://learn.sssc.uk.com</u>
- SSSC Open Badges: <u>https://badges.sssc.uk.com</u>
- Digital Capabilities: <u>http://23digital.sssc.uk.com</u>





### **Digital Learning**

# LearnCast



Apple Podcasts



